



April 22, 2022

Dear Northampton Family Fourth Friends,

The Northampton Family Fourth Celebration is back after 2 years!!! The event is scheduled for June 25th, 2022 at Look Memorial Park. We are so excited to continue this wonderful tradition for families and community members to gather and share in an evening of celebration of our great nation. Two years ago, over 10,000 guests joined in the festivities at Look Park, and countless others enjoyed the magnificent fireworks display from the comfort of their own backyards.

Committee Members

Georgianna Brunton

Dawn Hibbert, Treasurer

Jillian Larkin

Shelby Michna

Ann-Marie Moggio

Robert Ross

Sebastian Ross, Vice Chair

Brenda Ryan, Chair

Jim Ryan, Clerk

The day features a carnival of games and a wide variety of activities for families, as well as live music, tethered hot air balloon rides, delicious food, and ends with a breathtaking fireworks display over the towering Park trees.

The event is free to the public, but, of course, is not free to organize and execute! We are asking for your help, to:

- Celebrate our nation's independence
- Provide food supplied by local vendors
- Fund quality local music
- Keep the event accessible to all members of our community, regardless of ability to pay

Please see the enclosed descriptions of our robust donation packages. Your sponsorship at any level is greatly appreciated.

Thank you so much for your consideration of support. We look forward to seeing you on June 25, 2022!

Sincerely,

Brenda Ryan

Northampton Family Fourth Celebration 2022 Sponsor Levels

<p>Fireworks: \$10,000</p> <ul style="list-style-type: none"> • Top Level Logo on website Home and Sponsor Page, t-shirt and all advertising • Access to Pines Theater day of Fireworks for company or family picnic (alcohol for sale only) • Premier signage at event: your banner at entrance to Look Park and on stage • 250 Radio Mentions (WHYN, KIX and MIX 93.1, includes business name and tag line) • 3 Boosted Facebook posts and recognition on Facebook Committee and Event Page, over loudspeaker during event • VIP Package for 4: vehicle entry passes, train lot parking spaces, t-shirts, wristbands, coupons to picnic store 	<p>Stage: \$5000</p> <ul style="list-style-type: none"> • Company banner on stage, website Home & Sponsor page, t-shirt & all advertising • 125 Radio Mentions (business name and tag line) • Boosted Facebook post, and recognition on Facebook Committee and Event Page, over loudspeaker during event • VIP package for 4
<p>Carnival: \$3500-\$4999</p> <ul style="list-style-type: none"> • Logo on ticket booths (4), website Home & Sponsor page, t-shirt & all advertising • 100 rotating radio ads (name) • Recognition on Facebook Committee and Event page, over loudspeaker during event • VIP package for 2 	<p>Red, White and Blue: \$1000-\$3499</p> <ul style="list-style-type: none"> • Logo on website Sponsor page, t-shirt & posters • 50 rotating radio ads (name) • Recognition on Facebook Committee and Event page • VIP package for 2
<p>Patriot: \$500-\$999</p> <ul style="list-style-type: none"> • Name on website Sponsor page & t-shirt • Recognition on Facebook Committee and Event Page • 2 t-shirts/2 wristbands 	<p>Firecracker: \$250-\$499</p> <ul style="list-style-type: none"> • Name on website Sponsor page • Newspaper Recognition – thank you ad • 2 wristbands
<p>Sparkler: \$100-\$249</p> <ul style="list-style-type: none"> • Name on website Sponsor page • Newspaper recognition – thank you ad 	<p>Friend: up to \$100</p> <ul style="list-style-type: none"> • Newspaper recognition - thank you ad

For more information, email: info@northamptonfamilyfourth.com
Make checks payable to: NFFC, PO Box 60092, Florence, MA 01062 or via paypal at www.northamptonfamilyfourth.com



Northampton Family Fourth Celebration 2022 Sponsor Form

Name of Company or Individual: _____

Contact: _____ Email: _____

Address: _____ Phone: _____

City/Town: _____ State: _____ Zip Code: _____

Sponsor level: ___ Fireworks(\$10,000) ___ Stage(\$5,000) ___ Carnival(\$3,500-\$4,999) ___ Red, White, & Blue(\$1,000-\$2,999)
___ Patriot(\$500-\$999) ___ Firecracker(\$250-\$499) ___ Sparkler(\$100-\$249) ___ Friend(up to \$99)

- Checks payable to NFFC, mail to: NFFC, PO Box 60092, Florence, MA 01062

Thank you for your support!